LeadFetch

Salon booking setup checklist

A practical checklist for independent dog groomers preparing to take online booking requests with LeadFetch.

Business and contact

- [ ] Add your business name and the contact details customers should use.
- [ ] Check your own account name and the details shown on your booking page.
- [ ] Decide who will review new requests and customer replies.

Services and prices

- [ ] Add service names, prices and appointment durations.
- [ ] Allow the preparation or clean-up time each service needs.
- [ ] Choose which services customers can request online.

Working hours and diary

- [ ] Set working hours that reflect when you can take appointments.
- [ ] Review the diary and any existing commitments before sharing availability.
- [ ] Decide which requests need a conversation before you offer a time.

Payment choices

- [ ] Connect Stripe before relying on online payments or saved cards.
- [ ] Review your deposit, payment and cancellation choices.
- [ ] Check what the customer will be asked to pay or authorise.

Messages and confirmation

- [ ] Review email confirmations, reminders and reply arrangements.
- [ ] If using WhatsApp, check the connection and relevant customer permissions.
- [ ] Make the difference between a request and a confirmed appointment clear.

Review before sharing

- [ ] Preview the booking page and read the service and contact details.
- [ ] Review the information you need about each dog before accepting a request.
- [ ] Publish your booking page when ready, then share its link with customers.

You decide suitability, pricing, availability and final confirmation. A payment step alone is not booking confirmation. A saved card does not guarantee that a later payment will succeed.

Read the walkthrough: leadfetch.co.uk/guides/dog-grooming-booking-software-setup